

## VENTURA KEYS ASSOCIATION SURVEY

**\$100 prize drawing– As an incentive to fill out this questionnaire, if you enter your name and address, you will be entered into a drawing to receive \$100 cash prize! Thank you for taking the time to help us Build Value Through Community!**

### **Survey Purpose**

We are in the process of developing a strategic plan for the Keys Association. The Association and its Board serves at the pleasure of the residents. Your input is the most important part of this process. The Association wants to do its job better and we need your help! Without knowledge of the nature and needs of the community, the Association cannot do its job. It is critically important that we hear from as many people as possible so that we can understand the neighborhood and improve our performance and accountability. Please take a few minutes to complete this survey. You can choose to remain anonymous. The information will be kept confidential and only used for Keys Association purposes.

(Please circle the Roman numeral in front of your response.)

- I) Survey Questions
  - a. How long have you lived in the Keys?
    - i. I don't live here (Landlord/property manager)
    - ii. I moved here in: \_\_\_\_\_ but now rent out my property.
    - iii. I moved here in (year)\_\_\_\_\_
  - b. Do you live here full or part time?
    - i. Fulltime
    - ii. Part time (weekender, snowbird, traveler, etc.)
    - iii. Not Applicable
  - c. Own, rent or lease?
    - i. Own
    - ii. Rent
    - iii. Lease out to others
    - iv. Not Applicable
  - d. How many homes do you own in the Keys?
    - i. Just the one I live in
    - ii. I own \_\_\_ homes
    - iii. Not applicable
  - e. Do you live on or off the water?
    - i. On
    - ii. Off
    - iii. Not Applicable
  - f. If on the water, do you own a boat?
    - i. Yes
    - ii. No
    - iii. Not Applicable

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- g. If you do own a boat is it?
- i. Power
  - ii. Sail
  - iii. Electric
  - iv. Multiple
  - v. Not Applicable
- h. Do you have minor children still living at home?
- i. Yes
  - ii. No
  - iii. Not Applicable
- i. What are their ages? (Check all that apply)
- i. 1 to 5
  - ii. 6 to 12
  - iii. Teenagers
  - iv. Not Applicable
- j. What do you like most about the Keys? (please rank from 1 to 10 with 1 being the most important and 10 being the least important)
- i. \_\_\_ The Climate
  - ii. \_\_\_ The Neighborhood
  - iii. \_\_\_ On the water living
  - iv. \_\_\_ Near the water living
  - v. \_\_\_ The value
  - vi. \_\_\_ The potential for value improvement
  - vii. \_\_\_ Sense of Community
  - viii. \_\_\_ Uniqueness
  - ix. \_\_\_ Convenience to LA and Santa Barbara
  - x. \_\_\_ General Location
  - xi. \_\_\_ Other \_\_\_\_\_
- k. What do you like least about the Keys? (Please Rank from 1 – 5 with 1 as your primary concern)
- i. \_\_\_ Traffic
  - ii. \_\_\_ The Climate
  - iii. \_\_\_ The Neighbors
  - iv. \_\_\_ Smells
  - v. \_\_\_ Other \_\_\_\_\_
- l. What are the biggest problems facing the Keys (please rank from 1 to 20, with 1 being MOST important and 20 being the least important)
- i. \_\_\_ General Traffic Issues
  - ii. \_\_\_ Cars parked on the street
  - iii. \_\_\_ RV's parked on the street
  - iv. \_\_\_ Lack of Enforceable CC&R's
  - v. \_\_\_ Arundel Barranca
  - vi. \_\_\_ Beachmont Street Traffic
  - vii. \_\_\_ Other street traffic: Street name: \_\_\_\_\_
  - viii. \_\_\_ Soderman Ring (Harbor) Development
  - ix. \_\_\_ Dredging of the fingers/General dredging issues
  - x. \_\_\_ Palm Tree's/Trimming
  - xi. \_\_\_ Street maintenance

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- xii. \_\_\_ Owners/Neighbors who don't keep up their properties
  - xiii. \_\_\_ Homeowner's Association because it is \_\_\_\_\_
  - xiv. \_\_\_ Odors from sewer plant and mushroom farm/General odors
  - xv. \_\_\_ General Noise Issues
  - xvi. \_\_\_ Channel Water quality Issues
  - xvii. \_\_\_ Lack of City support and respect
  - xviii. \_\_\_ Crime/Vandalism
  - xix. \_\_\_ Transient Boaters/Drivers
  - xx. \_\_\_ Other \_\_\_\_\_
- m. Each Keys homeowner is subject to CC&R's that expire in 2020. They are generally regarded as outdated and difficult to enforce. Which option would you prefer to deal with this situation?
- i. Draft and adopt (by homeowner vote) new, modern, updated and enforceable CC&R's
  - ii. Eliminate the existing CC&R's
  - iii. Keep the existing CC&R's
- n. Would your answer change if you believed new CC&R's would increase your property value or improve the quality of life in the Keys?
- i. Yes
  - ii. No
  - iii. Doesn't Matter
- o. The Ventura Keys Association has been in place since 1969. How much do you know about the Association?
- i. Very Little
  - ii. Enough
  - iii. Too Much
  - iv. Don't Care
- p. Are you a Keys Association member (you paid your dues this year)?
- i. Yes
  - ii. No
  - iii. Don't know
- q. If you are not a member (you don't pay Keys dues) this is because?
- i. Never was billed
  - ii. Never understood what the Association did
  - iii. Never knew about the Association
  - iv. Not interested
  - v. Don't believe in Associations
  - vi. Other: \_\_\_\_\_
- r. Would you consider serving on the Keys Board?
- i. Yes
  - ii. No
  - iii. Maybe
  - iv. I have been a board member in the past, but would consider it again
  - v. I have been a board member in the past, but would not consider it again
- s. Keys dues are currently \$50 per year, is this?
- i. Not enough
  - ii. Just right
  - iii. Too much

**VENTURA KEYS ASSOCIATION SURVEY**

- t. The Ventura Keys Association has a new website [www.venturakeys.org](http://www.venturakeys.org). Have you visited this website (other than for this survey)?
  - i. Yes
  - ii. No
  - iii. I have no internet access/do not use the internet
- u. If yes to above, was the information on the site useful?
  - i. Yes
  - ii. Yes, but would like more, such as: \_\_\_\_\_
  - iii. No
  - iv. Not Applicable
- v. What activities would you like the Keys Association to be involved with? (circle all that apply)
  - i. More social events (hosted neighborhood parties, regatta's, etc)
  - ii. More governmental affairs and advocacy
  - iii. More for the Big and Little Beaches and Entrances.
  - iv. More \_\_\_\_\_
  - v. Nothing more, it's fine as is.
  - vi. Do less
- w. The Keys Association's primary focus should be: (rank from 1 to 10 with 1 being the most important and 10 being the least important).
  - i. \_\_\_ Property Values
  - ii. \_\_\_ Quality of life
  - iii. \_\_\_ Maintenance of Common Areas
  - iv. \_\_\_ Do nothing
  - v. \_\_\_ Governmental Advocacy
  - vi. \_\_\_ Social Activities
  - vii. \_\_\_ CC&R Compliance
  - viii. \_\_\_ Neighborhood Watch
  - ix. \_\_\_ Real Property Condition Management (code enforcement, property condition)
  - x. \_\_\_ Other: \_\_\_\_\_
- x. Please enter me into the \$100.00 drawing:
  - i. Yes – Name/Address \_\_\_\_\_ / \_\_\_\_\_
  - ii. No
- y. Any other suggestions as to how the Association may better do its job?

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<p><b>Thank you!—Please mail completed survey to:</b> <b>Ventura Keys Association, Inc.</b> <b>P.O. Box 1086</b> <b>Ventura, CA 93002-1086</b></p>
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For more information email [clif.simonson@venturakeys.org](mailto:clif.simonson@venturakeys.org)