



THE KEYS BREEZE

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IMPORTANT NOTICE

THE BARBEQUE DATE HAS BEEN CHANGED TO SATURDAY, SEPTEMBER 10! We just learned that our original date conflicted with Ventura's Food Fair. Now you have two fun events to go to that weekend. We are not going to let you forget, either - the banners will be going up soon around the Keys. All Keys residents are invited - owners, renters, dues payers, non-dues payers, senior citizens, children, teenagers, parents, blonds, brunettes, redheads, etc. etc.

The menu will be the same as last year (hamburgers, hot dogs, beans, coleslaw) plus we will be serving beer this year, and there will be a variety of music to add to the festivity of the occasion. Plan to walk, sail, bicycle, jog, drive or whatever to the big beach at the corner of Seaview and Beachmont between 12:00 and 3:00 P.M. to get in on the fun.

The barbeque is not a fund raiser but is strictly social, the only Keys social event there is. The price (\$2.50 this year) is set to cover costs but not to make a profit, since the Keys Association is a non-profit organization. The idea is to get together and share our good fortune to live in such a neighborhood.

If you would like to volunteer to help with the preparations, call Dennis Trenten, the chairman of the event, at 644-3911 or just show up early, and I am certain we will be able to find something for you to do.

Also at the barbeque, the newly-designed "Chemise La Keys" shirts will be making their first public appearance. You will be able to see samples of styles suitable for men, women and children of all ages. Order forms will be available for all of you who want to show the world where you are coming from (and just in time for back-to-school).

See you at the barbeque!

Harvey Mylander passed away recently. Harvey was both the Keys Association treasurer and a member of the Art Jury, a very often thankless task but one which requires the kind of dedication that Harvey brought to the job. Although he had lived in the Keys for only a couple of years, Harvey got involved and worked tirelessly and enthusiastically on behalf of the neighborhood. We will miss "The Skipper" as a co-worker, as a neighbor, and as a friend.

VOLUNTEERS

In the last issue we sought out volunteers for two tasks (someone to deliver newsletters west of Peninsula and someone to serve as a Board alternate from the same area), and, I am delighted to report, we received responses to both requests. Mike Jones called to offer his services as newsletter deliverer, and Barbara Waldman, a long-time resident on Cove Street, volunteered for the Board. Due to several vacancies on the Board, Barbara has since been elected to serve as a regular Board member. Who says Keys residents are apathetic? Thanks, both of you.

Since we had such good response this time, we will be asking for volunteers for other projects in the future. There are many small tasks that need to be done, and why hire others to do the work when there are lots of people in the Keys with special talents who might like to help improve the neighborhood.

Regarding newsletter delivery, I hope my rather tongue-in-cheek manner of requesting a volunteer did not give the impression that delivering the newsletter is a real, paying job. Everything connected with the newsletter (and the Board and Art Jury, for that matter) is strictly volunteer. In order to get the newsletter to each Keys home and apartment we have divided the area into routes and, since so many of us like to walk for exercise anyway, Board members and other helpers walk the routes near their homes and deliver the newsletters to their neighbors' doorsteps. We feel this is the friendliest method, and it is certainly cheaper than mailing! (We do mail copies to absentee owners so that they, too, will be aware of what is happening in the Keys.)

COMPUTER AGE COMES TO THE KEYS

By Lou Liserani

We have all been using them in our businesses for years, and many of us even have them as members of our household. No, they are not maids or handymen; they are computers.

Up until recently, all Keys Association records have been kept by hand, of questionable accuracy, and updated only when absolutely necessary. This made the annual membership mailing and subsequent follow-up a real chore.

Early in 1983 the first step toward automation was taken - a complete data base on all Keys properties was compiled in typed form utilizing the County Assessor's records and present Association records. Now the Keys Board is in the process of taking the final step of putting this information on the computer. This will allow easy production and updating of the required lists.

The new data base proved its worth for the City's recent mailing to waterfront residents. We had more accurate and more accessible records than the City of Ventura!

Future mailings should look more professional, while the possibility of missing people or double mailings should be greatly reduced. Your continued membership support makes this possible. Thanks.

THE LITTLE BEACH

By Lou Liserani, Beachmaster

If the landscaping at our small beach looks a little greener this summer, it is because of our recently installed sprinkler system. It is a four valve, buried, PVC system that has greatly eased the watering chores and should last for years to come. Because of this new easy care capability, several additional plants will be added in the coming months.

A great many people have been using the beach this summer with little or no litter problem, which says a lot for our neighborhood. The majority of the credit for the condition of the little beach should go to our regular gardener, Bob Padilla, who has done a great job of keeping the grounds in shape on an ongoing basis.

THIS AND THAT

- FOUND

A boy's jacket, approximately size 14, and children's tennis shoes were found at our big beach (corner of Seaview and Beachmont) on Fourth of July evening. Call 642-6153 to identify.

- ADVERTISING

A couple of inquiries have been received regarding the possibility of having some form of advertising for Keys residents' businesses in the newsletter. This matter was discussed at the Board meeting and was unanimously defeated. Everyone felt the newsletter should not be used for any commercial purposes.

- WATERWAYS

Joe Reynolds reports that the City received a 78% response from the waterfront owners on the special assessment district issue, and that the responses ran approximately two to one in favor of the district. Public hearings are the next step in the process.

- PALM TREES

Like dredging, trimming the palm trees seems to be a major, and emotional, Keys issue. The final word is that the City will not trim the trees, so it is up to each individual homeowner. Let's face it, we all saved enough as a result of Proposition 13 that we should be able to afford the relatively small cost of having it done, and the streets look so much better afterwards. Several people have been doing the work the last couple of years, so ask one of your neighbors who has had the trimming done for a recommendation. I live on a corner, so I have three trees to do!

THE KEYS BREEZE is the bimonthly newsletter of the Ventura Keys Association. Direct news items, comments, and questions to: Newsletter, Ventura Keys Association, Box 1086, Ventura, CA 93002.
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